OF WEST MICHIGAN MAGAZINE

L	SSUE	COPY DEADLINES	FINAL APPROVAL DEADLINE
Ja	anuary 2019	Tuesday, December 11, 2018	Thursday, December 20, 2018
F	ebruary 2019	Tuesday, January 15, 2019	Thursday, January 24, 2019
			Thursday, February 21, 2019
Α	pril 2019	Tuesday, March 12, 2019	Thursday, March 21, 2019
N	lay 2019	Tuesday, April 9, 2019	Thursday, April 18, 2019
			Thursday, May 23, 2019
Jı	aly 2019	Tuesday, June 11, 2019	Thursday, June 20, 2019
Α	ugust 2019	Tuesday, July 9, 2019	Thursday, July 18, 2019
S	eptember 2019	Tuesday, August 13, 2019	Thursday, August 22, 2019
			Thursday, September 19, 2019
N	ovember 2019	Tuesday, October 15, 2019	Thursday, October 24, 2019
D	ecember 2019	Tuesday, November 12, 2019	Thursday, November 21, 2019
Ja	anuary 2020	Tuesday, December 10, 2019	Thursday, December 19, 2019

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REALTOR INVESTMENT LEVELS 2019

	Half Page	Full Page		
Open Rate	\$315	\$445		
3-5 issues	\$215	\$315		
12 issues	\$175	\$240		
12 issues/2 pages	\$170	\$230		
12 issues/3 pages	\$170	\$225		
12 issues/4+pages	\$125	\$168		
Above rates are per page pricing.				

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PAGE MECHANICS

Full Page = 9.5 in.W x 9.75 in.D Half Page = 9.5 in.W x 4.75 in.D

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